

On-Site Search Strategy

Improve your users' experience and increase conversion while gaining customer insight.

KEY BENEFITS

With **30%** of site visitors typically performing an on-site search, having an optimized strategy in place is a powerful avenue to streamline conversion.



Reduced Bounce Rates



Greater Engagement & Shorter Conversion Path



Increased Conversion On Successful Search Queries



Understand & Target Your Audience Better

SOLUTIONS

WordPress Search

Built-in WordPress functionality

The default WordPress Search solution searches across page and post type content with a basic list of results. We're able to customize the search field and the search results page styles to be consistent with the overall look and feel of the website.

✓ Custom Styles

Free!

For any WordPress site

WordPress Search PLUS+

Search results with improved readability & usability

WordPress Search PLUS+ takes advantage of the default search solution with a results page that is grouped by post type for users to easily narrow results and find what they are looking for quicker.

✓ Custom Styles

Starting at \$500

✓ Grouped Results Based on Post Type (page, post, custom post types)

Based on number of post types, categories, etc.

Enhanced Search

For greater control over the users' searching experience

Our team of experts will configure a top-rated search enhancing plugin that optimizes search result matching. With abundant configurable options, you'll have greater control over what and how content is searched.

✓ Fuzzy Matching

\$1,000

✓ Adjust Weighting

Includes plugin license, set up & implementation

✓ Synonyms & Suggestions

✓ Display Most Popular & Recent Search Queries

Premium options are also available for an additional cost with enhanced features and search capabilities.

Elasticsearch

For ecommerce stores or websites with a significant amount of content

With different content types, utilizing the [Elasticsearch](#) solution will help augment the built-in WordPress Search by offloading to a 3rd party server with a secure, encrypted connection between your site and the Elasticsearch server for quicker results. [Learn More](#) →

✓ All Features Included with Enhanced Search Solution

Contact Us for an Estimate

✓ Greater Customization

There is a monthly Elasticsearch service cost

✓ Faster Results

ElasticPress

For websites with large content or product databases as well as complex use cases & data relationships

A fully managed solution, [ElasticPress](#) is a trusted brand in the WordPress space. We encourage utilizing their solution for more advanced implementations.

✓ All Features Included with Elasticsearch Solution

Contact Us for an Estimate

✓ Fully Managed Solution

There is a monthly ElasticPress service cost

✓ Superior Support

Ready to get started? Reach out at linchpin.com/on-site-search